

**“Cape Cod Getaway” Sweepstakes Official Rules**  
**Open only to legal residents of CT, MA, NH, NY, VT & PA**

NO PURCHASE NECESSARY TO ENTER, OR WIN. A Purchase or payment of any kind will not increase your chance of winning. Eligibility: Open only to legal residents of CT, MA, NH, NY, VT, & PA 18 years or older as of 05/04/08. Sweepstakes void where prohibited. Employees of Price Chopper Supermarkets, Inc. (“Sponsor”), its parent company, subsidiaries, affiliates, promotional partners, participating retailers, distributors, suppliers, advertising & promotional agencies & the immediate families of such employees (as well as those domiciled with them) are not eligible to enter or win.

To enter: At a Price Chopper® store, buy any 3 participating Procter & Gamble products with the Price Chopper® AdvantEdge Card between 05/04/08-05/18/08, OR to enter without making a purchase, hand print your name, complete address, age & daytime phone number on a plain 3”x 5” paper. Each hard copy entry must be mailed separately in a First Class stamped envelope to: “Cape Cod Getaway” Sweepstakes, P.O. Box 19259, Minneapolis, MN 55419. All entries must be postmarked by 05/18/08. No mechanically reproduced entries accepted. Sponsor is not responsible for lost, late, damaged, misdirected, illegible, incomplete, or postage due entries or mail. Entries become the property of Sponsor and will not be returned to entrant. Participating Products: Pantene®, Herbal Essences® Hair Care, Aussie®, Head & Shoulders®, Nice ‘n Easy®, Natural Instincts®, Secret®, Old Spice® (antiperspirant/ deodorant & personal cleansing only), Olay® (excludes Olay® Vitamins), Ivory®, Zest®, Crest®, Oral B®, Scope®, Prilosec®, Always®, Tampax®, Fusion®, Embrace®, Gillette® Series, Clairol® and Cover Girl®.

Drawing: Two winners will be selected in a random drawing on or about 06/07/08 from all eligible entries received. Drawing conducted by authorized representatives of the Sponsor, whose decisions are final & binding. Winners will be notified by mail. Odds of winning depend on number of eligible entries received. There is a limit of one prize per individual or household. Prizes: Two (2) winners will receive a Red Jacket Resort gift certificate worth \$4500.00 and a \$500.00 Visa® gift card. Approximate Retail Value (“ARV”) \$5000.00. Lodging arrangements must be made through Red Jacket Resorts by calling 1-800-227-3263 and must be booked at least forty-five (45) days prior to the date of arrival at the Resort. Lodging arrangements must be made by September 5, 2009. The Red Jacket Resort gift certificate and Visa® Gift Card are subject to the terms and conditions of the issuing retailer. Lodging is subject to availability. Blackout dates and other restrictions may apply. No transfer, cash redemption, or substitution of prizes except by Sponsor due to prize availability & then for a prize of equal or greater value. Odds of winning depend on number of eligible entries received.

Miscellaneous: By participating, entrants agree to be bound by these rules. If any winner does not comply with the foregoing, or if a prize or prize notification is undeliverable, and/or if a selected winner does not comply with any portion of these Official Rules, such winner will be disqualified & alternate winner(s) selected. Sponsor makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to the nature, utility or quality of any prize awarded. Entrants agree that: 1) Sponsor & its promotional partners & their respective designees shall have right & permission to use (if a winner) entrant’s name & city of residence for advertising, trade and/or other purposes without further compensation (unless prohibited by law); & 2) Sponsor & its promotional partners, their respective parent companies, affiliates, participating retailers, distributors, suppliers, advertising & promotion agencies and each of their respective officers, directors, employees, representatives and agents shall have no liability & will be held harmless by entrants for any liability, loss, injury or damage to entrants or any other person or entity, including personal injury or death to entrant or any other person, or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this sweepstakes. Winner agrees to complete an affidavit of eligibility and liability/publicity release as a condition of receiving the prize within 10 days of issuance. Winner’s travel companions, if any, must complete a liability and publicity release, which must be returned with winner’s affidavit of eligibility and liability release, or the prize will be forfeited and an alternate winner selected. If any of winner’s travel companions is a minor, winner or one of winner’s other travel companions must be such minor’s parent or legal guardian and the minor’s parent/legal guardian must complete and return all releases on behalf of minor. All expenses not specifically mentioned herein are not included and are the sole responsibility of the winner and travel companions, including tips, transportation between the winner’s and travel companion’s residences and the Resort, fees, taxes, meals, parking fees, and service charges. Taxes are the sole responsibility of winner. Sponsor has the right in its sole discretion to terminate, suspend, or modify the sweepstakes. Sponsor shall not be responsible or liable for: (i) late, lost, stolen, delayed, damaged, misdirected, incomplete, illegible, unintelligible, entries; or failure of any Price Chopper supplied participating store to supply entries to Sponsor in a timely fashion; (ii) any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted; or (iii) any printing or typographical errors in any material associated with the Sweepstakes.

For a list of winners send a S.A.S.E. between 05/18/08 and 06/07/08 to: “Cape Cod Getaway” Sweepstakes Winners, c/o Cooper Smith Marketing, Inc., 4948 Washburn Avenue South, Minneapolis, MN 55410. Sponsor & Sweepstakes Administrator: Price Chopper Supermarkets, 501 Duanesburg Rd, Schenectady, NY. Questions? Please call the Promotions Helpline at 1-866-585-8154.