



For Immediate Release  
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## **PRICE CHOPPER PARTNERS WITH MARINES FOR TOYS FOR TOTS DRIVE**

(SCHENECTADY, NY) Price Chopper Supermarkets, a Golub Corporation company, is again partnering with the U.S. Marine Corps for the 2009 Toys for Tots drive.

“Bringing the resources of Price Chopper and our Associates to the Toys for Tots drive is a way for us to make the holidays more special for the entire community,” said Mona Golub, Price Chopper’s Vice President of Public Relations and Consumer Services. “This year, with the support of some of our suppliers we will be able to do even more. As examples, Clorox will donate \$1 to Toys for Tots for every \$15 spent and Snapple will donate \$.05 on all Snapple cases sold. Shoppers can find these incentive details and more in our flyers, in stores and on our website.

From October 31 through December 13, customers can donate new, unwrapped toys at all 119 Price Chopper Supermarkets throughout Connecticut, Massachusetts, New Hampshire, New York and Pennsylvania. Local Marine Corps leagues and Marine Corps Reserve units in each county will be monitoring the boxes and collecting the toys.

Last year the Marine Corps was able to distribute toys to 107,000 children in Upstate New York. Albany, NY was named 2008 National Campaign of the year.

The mission of Toys for Tots is to collect and distribute new toys as holiday gifts to needy children within the community as a message of hope that will motivate them to grow into responsible, productive, patriotic citizens and community leaders.

Lang Media is serving as a media sponsor for the toy drive to help get the word out. For more information or to make a donation to the 2009 Toys for Tots drive, visit [www.pricechopper.com](http://www.pricechopper.com) or [www.toysfortotsalbanyny.org](http://www.toysfortotsalbanyny.org)

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*Based in Schenectady, NY, the Golub Corporation owns and operates more than 100 Price Chopper grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The family-owned company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative associate relations. Golub’s approximately 24,000 associates collectively own 51% of the company’s privately held stock.*