



For Immediate Release
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PRICE CHOPPER PROMOTES LARRY RITZERT TO VICE PRESIDENT OF MEAT MERCHANDISING

(SCHENECTADY, NY) Price Chopper Supermarkets/Golub Corporation announced today that Larry Ritzert has been promoted to the position of Vice President of Meat Merchandising, reporting directly to Mark Brown, Vice President of Perishable Merchandising.

In his new position, Larry will be responsible for the sales, margin, variety, inventory, procurement, advertising and long term planning of the meat department for the 119 store chain.

Larry joined Price Chopper in 2007 as a senior category manager. Previously he was the meat/seafood director for Biggs, a division of Super Valu in Cincinnati, OH.

He resides in Half Moon, NY with his wife, Gloria.

Based in Schenectady, NY, the Golub Corporation owns and operates more than 100 Price Chopper grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The family-owned company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub employs more than 23,000 associates who collectively own 55% of the company's privately held stock.

For more information on the Golub Corporation and Price Chopper stores, visit www.pricechopper.com.

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