



FIRST IN NORTH AMERICA REFRIGERATION SYSTEM ONE OF MANY OF PRICE CHOPPER'S GREEN INITIATIVES

Price Chopper Supermarkets has teamed up with Hill PHOENIX, a leading manufacturer of commercial refrigeration systems, on the design and installation of a next generation refrigeration system – the first in North America – at Price Chopper's newly remodeled Saratoga Springs store.

- The new unit has 3,000 times less global warming potential than older refrigerant systems because it reuses CO₂ already in the air.
- This is the first CO₂ supermarket refrigeration system, which uses a CO₂ cascade for low-temperature refrigeration, installed in North America.
- This innovative technology aligns with Price Chopper's focus on sustainability by allowing the store to reduce its carbon footprint.
- Price Chopper is using the new technology in the store's new frozen food and ice cream departments.

Other "green" initiatives underway at Price Chopper:

- The company's continuous improvement effort has led to a reduction in lighting and oven usage overnight, reduced neon signage, lighting and fan retrofits, excess spotlight removal, motion sensor installations and an ongoing chain-wide energy awareness campaign, which has resulted in a 10 percent reduction of comparable energy usage, saving nearly five million kWh of electricity and 500,000 therms of natural gas.
- The chain's new Colonie store will be the first silver level LEED (Leadership in Energy and Environmental Design) certified supermarket in New York state. LEED is the Green Building Council's nationally accepted benchmark for the design, construction and operation of high-performance green buildings.
- Price Chopper's new state-of-the-art main office complex in downtown Schenectady, a six-story, 240,000-square-foot building, will incorporate recycled materials wherever possible, daylight harvesting, raise flooring throughout the building to allow for more efficient installation of electrical and HVAC components, energy management controls, rain water harvesting for irrigation, fuel cells to supplement power from the grid and photovoltaics as it pursues gold level LEED certification.

Recent Recognition for Price Chopper's initiatives:

- This spring, Price Chopper was awarded distinction as a "Northeast Business Leader for Energy Efficiency" by Northeast Energy Efficiency Partnerships (NEEP) in Connecticut.
- Price Chopper has achieved a designation of "Superior Portfolio-Wide Energy Performance" from the U.S. Environmental Protection Agency and was recently lauded by the New York State League of Conservation Voters with its "Corporate Pioneer Award."