

For Immediate Release
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For more information contact:
Mona Golub
518.379.1480
or
Jonathan Pierce
Pierce Communications
518.427.1186
518.221.1186

Pre-Packaged 4 Pack Hamburger Patties Recalled in Fairbanks Farms

Price Chopper Issues Voluntary Recall

SCHENECTADY, NY (05/12/2008; 1700)(readMedia) -- As part of a precautionary multi-brand recall announced by Fairbank Farms of Ashville, NY, Price Chopper has issued a voluntary recall of pre-packaged 4pk and 8pk 80% lean ground chuck and 85% lean ground round patties and 4pk 90% lean ground sirloin patties with a bottom-of-the-package sell-by date of May 13. The recall is being conducted because the product may contain small pieces of hard plastic.

In addition to pulling the product off of its shelves, Price Chopper has initiated its Smart Reply phone program which notifies customers within a given household who may have purchased the item in question using their AdvantEdge card.

Consumers with questions or concerns should visit the Price Chopper website at www.pricechopper.com or call the Fairbank Farms consumer line at 1(800) 724-1136.

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Based in Schenectady, NY, the Golub Corporation owns and operates more than 100 Price Chopper grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The family-owned company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative associate relations. Golub's approximately 24,000 associates collectively own 51% of the company's privately held stock.