



For Immediate Release
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NEWS RELEASE

PRICE CHOPPER AND MARKET 32 ANNOUNCE WINNING RECIPES FOR 19th ANNUAL “TOOLS FOR SCHOOLS” CAMPAIGN

*Newark Street Elementary School (Newark, Vt.)
and Bethlehem Central Middle School (Delmar, N.Y.) win bonuses*

CAPTIONS:

Newark Street Elementary recipe winner: From l. to r.: Sue Winsor, Afterschool Coordinator ; Jennifer Sicard, principal; and Dylan Gonyer, student chef from Newark Street Elementary School celebrate the Tools for Schools - Million Point Challenge - Grand Prize winning recipe, Dylan's Spinach Chicken Parmesan with Price Chopper store manager Gary Miller.

BCMS recipe winner: From l. to r: Kandace Bradley, teacher aide; David Doemel, interim principal; and Joan Chadderdon, secretary to the principal from Bethlehem Central Middle School celebrate the Fan Favorite winning recipe Roasted Shrimp and Vegetables with Market Bistro Chef Donnie Graham.

(Schenectady, N.Y.) This year's Tools for Schools Family Meal Recipe Contest winning recipes are: **Dylan's Spinach Chicken Parmesan submitted by the Newark Street Elementary School in Newark (Vt.)** was named the grand prize winner by a panel of Market Bistro chefs and **Roasted Shrimp and Vegetables submitted by Bethlehem Central Middle School in Delmar (N.Y.)** was named the fan favorite.

“The Family Meal Recipe Contest is an opportunity to show off creativity and originality in the kitchen with recipes that are delicious and easy to prepare. In return, schools receive a significant bonus for their Tools for Schools points balance,” said Mona Golub, vice president of public relations and consumer services for Price Chopper/ Market 32. “For nearly 20 years, Tools for Schools has brought communities together to raise more than \$13 million in school equipment for local schools throughout the Northeast.”

Newark Street Elementary School's recipe, Dylan's Spinach Chicken Parmesan, will be awarded 1,000,000 bonus points toward educational equipment (\$10,000 value). “The school was very excited to hear that Dylan's recipe was one of the top five recipes and then came the announcement that he had actually won - the whole school erupted in joy!” said Newark Street Elementary School Principal Jennifer Sicard. “Dylan is a very creative

young man who loves to experiment with recipes and cooking techniques. He participates in the Community Cooking Club as part of the After School Program here at Newark. The whole community couldn't be prouder of this young man!! The points will go a long way towards obtaining much needed equipment."

Bethlehem Central Middle School's Roasted Shrimp and Vegetables recipe will earn 250,000 bonus points. "We are excited about our win and the support we received from the community," said Bethlehem Central Middle School Interim Principal Dave Doemel. "We will be able to put our quarter million points to good use in our classrooms, providing BCMS students and teachers with additional tools and materials for learning and exploring the world around them."

Through March 25, 2017, shoppers are encouraged to support their local school by using their AdvantEdge Card. Points earned from the program enable elementary, middle, and high schools to fund new equipment and education materials, including school supplies, musical instruments, microscopes, computer software, furniture, and playground equipment.

Schools also have a chance to win prizes based on most points earned and the greatest value-to-student ratio. Bonus points, in addition to other incentives, will help schools add to their overall total. As a special incentive to this year's program, the top 50 schools with the most points earned and the top 50 schools with the highest points per student ratio will each receive a Price Chopper gift card worth \$250. The winners will be announced in April 2017.

Tools for Schools has raised more than \$13 million for schools in Price Chopper and Market 32's six-state footprint. This year, hundreds of participating schools across the Northeast will earn a share of more than \$500,000 in needed equipment and materials with the help of Price Chopper and Market 32 shoppers and teammates.

To earn points for a designated school, shoppers can visit the Guest Services desk or enroll their AdvantEdge Card at www.pricechopper.com. One point will be awarded for each dollar spent. Purchase of select Price Chopper and brand items will award double points. To find the participating schools in your area, visit www.pricechopper.com.

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About The Golub Corporation: *Based in Schenectady, NY, the Golub Corporation owns and operates 136 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub's 20,000 teammates collectively own more than 47% of the company's privately held stock, making it one of the nation's largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com*