



For Immediate Release
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NEWS RELEASE

PRICE CHOPPER/MARKET 32 CELEBRATES MAKE-A-WISH PRESENTATION OF HAWAII TRIP FOR SOUTH GLENS FALLS WISH TEEN

(Schenectady, NY) In a twist on traditional Price Chopper/Market 32 charitable giving, a challenge was issued to Golub Headquarters staff and Price Chopper/Market 32 Distribution staff to participate in a campaign to help fund a local Make-A-Wish wish.

"We're proud that our stores and main office host campaigns throughout the year to raise awareness and funds for various charitable organizations that do tremendous work for individuals and causes across our six-state footprint. The generosity of our customers and teammates in response to neighbors in need never ceases to amaze me," said Mona Golub, Price Chopper/Market 32 vice president of public relations and consumer services. "This Make-A-Wish campaign for Kacey was special because our teammates knew her story, had heard about her struggles and her progress, and wanted to help fulfill her wish to visit Hawaii. Knowing that wish is coming true, gives us all cause to celebrate."

At a luau-themed reception, Price Chopper/Market 32 teammates met Wish Teen Kacey and her family and celebrated the successful campaign that raised \$10,000 toward Kacey and her family's trip to Hawaii. Kacey was given oversized "boarding passes" to help serve as inspiration in her ongoing battle with leukemia.

"Price Chopper has long been a supporter of the Make-A-Wish mission, but this campaign adds a personal touch," said Dr. William C. Trigg, III, CEO of Make-A-Wish Northeast New York. "The staff and employees right here at the Price Chopper headquarters and warehouse should be proud of their efforts in making Kacey's wish come true. We are deeply grateful for their commitment in helping us to grant wishes for local children with life-threatening medical conditions."

About The Golub Corporation: Based in Schenectady, NY, the Golub Corporation owns and operates 136 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub's 20,000 teammates collectively own more than 47% of the company's privately held stock, making it one of the nation's largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com

About Make-A-Wish® Northeast New York: Make-A-Wish Northeast New York grants the wishes of children with life-threatening medical conditions, and is marking its 30th year of serving the 15 counties of the 518 area code. The chapter grants about 100 wishes each year, and more than 1,700 since 1987. Visit www.neny.wish.org and **share the power of a wish®**.