



For Immediate Release
February 16, 2017

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NEWS RELEASE

PRICE CHOPPER AND MARKET 32'S CHECK OUT HUNGER CAMPAIGN RAISES MORE THAN \$8,000 AND TWO TONS OF FOOD FOR THE VERMONT FOODBANK

CAPTION: Vermont Foodbank staff and volunteers (from left to right) Jenny Brittenham-Jones, Sara Whitehair, Cassie Lindsay, Glennis Drew, Jason Maring, Renee Kievit-Kylar, Hanna Snyder, Doug Kievit-Kylar, Julie-Ann Graves, and John Sayles show their appreciation for Price Chopper/Market 32's Check Out Hunger campaign.

(Schenectady, NY) The Vermont Foodbank received the proceeds from Price Chopper and Market 32's 2016 Check Out Hunger campaign, which included a donation of \$8,100 and 4,058 pounds of food. Check Out Hunger raised more than \$43,000 and more than 28 tons of food for 15 regional food banks and pantries in Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont.

"We are fortunate to have great businesses like Price Chopper in our community helping ensure that all of our neighbors are fed," said John Sayles, CEO of the Vermont Foodbank. "One in four Vermonters seeks help from the Vermont Foodbank network each year. Thanks for the help of Price Chopper's Check Out hunger Program, we are better able to help get them the food they need to live healthy, fulfilling lives."

From mid-November to mid-December, Check Out Hunger gave shoppers the opportunity to add a small monetary donation to their bill (bringing the total to the next whole dollar amount) through the Round Up Your Change program and/or purchase a set-price Food Package, a \$5, \$10 or \$15 selection of pantry essentials.

Price Chopper/Market 32 matched donations up to \$5,000.

"The start of the year is a tough time for food pantries that worked so hard to provide for those in need throughout the holiday season," said Mona Golub, vice president of public relations and consumer services. "Check

Out Hunger campaign helps to raise funds, food and awareness that hunger is a year-round issue for so many in our communities. Thankfully, our teammates and customers continue to generously answer the call to contribute and help their neighbors.”

Check Out Hunger is an annual giving program and was available at all 136 Price Choppers and Market 32s throughout the chain’s six state footprint (CT, MA, NH, PA and VT.) Other regional food banks/pantries that received donations included: Food Bank of Central New York (Syracuse, NY); Food Bank of the Hudson Valley (Cornwall on Hudson, NY); Food Bank of the Southern Tier (Elmira, NY); Regional Food Bank of Northeastern New York (Latham, NY); Connecticut Food Bank (East Haven, CT); Foodshare (Bloomfield, CT); Food Bank of Western Massachusetts (Hatfield, MA); Hopkinton Food Pantry (Hopkinton, MA); Marlborough Community Cupboard (Marlborough, MA); New Hampshire Food Bank (Manchester, NH); H&J Weinberg Food Bank (Wilkes-Barre, PA); Second Harvest Food Bank of the Lehigh Valley and Northeast PA (Nazareth, PA); Webster-Dudley Food Share (Webster, MA); and Worcester County Food Bank (Shrewsbury, MA).

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About The Golub Corporation: *Based in Schenectady, NY, the Golub Corporation owns and operates 136 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub’s 20,000 teammates collectively own more than 47% of the company’s privately held stock, making it one of the nation’s largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com*