



For Immediate Release
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NEWS RELEASE

PRICE CHOPPER AND MARKET 32'S CHECK OUT HUNGER CAMPAIGN RAISES MORE THAN \$15,000 AND THREE TONS OF FOOD FOR FOOD BANK OF CENTRAL NEW YORK

CAPTION: From L. to R.: Karen Belcher, Food Bank of Central New York Chief Operating Officer and Kathleen Stress, Food Bank of Central New York Executive Director show their appreciation for Price Chopper/Market 32's Check Out Hunger campaign.

(Schenectady, NY) Food Bank of Central New York received the proceeds from Price Chopper and Market 32's 2016 Check Out Hunger campaign, which included a donation of \$15,824 and 6,459 pounds of food. Check Out Hunger raised more than \$43,000 and more than 28 tons of food for 15 regional food banks and pantries in Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont.

"A person may not always think they can help someone who is hungry, however one of the easiest ways is to participate in Check Out Hunger. By adding a small amount to their total bill, they help create wholesome meals for those in need," said Kathleen Stress, Executive Director of the Food Bank of Central New York. "We are truly thankful that Price Chopper support this campaign and helps us to feed the hungry. They have been wonderful partners for more than two decades."

From mid-November to mid-December, Check Out Hunger gave shoppers the opportunity to add a small monetary donation to their bill (bringing the total to the next whole dollar amount) through the Round Up Your Change program and/or purchase a set-price Food Package, a \$5, \$10 or \$15 selection of pantry essentials.

Price Chopper/Market 32 matched donations up to \$5,000.

“The start of the year is a tough time for food pantries that worked so hard to provide for those in need throughout the holiday season,” said Mona Golub, vice president of public relations and consumer services. “Check Out Hunger campaign helps to raise funds, food and awareness that hunger is a year-round issue for so many in our communities. Thankfully, our teammates and customers continue to generously answer the call to contribute and help their neighbors.”

Check Out Hunger is an annual giving program and was available at all 136 Price Choppers and Market 32s throughout the chain’s six state footprint (CT, MA, NH, PA and VT.) Other regional food banks/pantries that received donations included: Food Bank of the Hudson Valley (Cornwall on Hudson, NY); Food Bank of the Southern Tier (Elmira, NY); Regional Food Bank of Northeastern New York (Latham, NY); Connecticut Food Bank (East Haven, CT); Foodshare (Bloomfield, CT); Food Bank of Western Massachusetts (Hatfield, MA); Hopkinton Food Pantry (Hopkinton, MA); Marlborough Community Cupboard (Marlborough, MA); New Hampshire Food Bank (Manchester, NH); H&J Weinberg Food Bank (Wilkes-Barre, PA); Second Harvest Food Bank of the Lehigh Valley and Northeast PA (Nazareth, PA); Vermont Foodbank (Brattleboro, VT); Webster-Dudley Food Share (Webster, MA); and Worcester County Food Bank (Shrewsbury, MA).

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About The Golub Corporation: *Based in Schenectady, NY, the Golub Corporation owns and operates 136 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub’s 20,000 teammates collectively own more than 47% of the company’s privately held stock, making it one of the nation’s largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com*