



For Immediate Release
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NEWS RELEASE

PRICE CHOPPER AND MARKET 32'S CHECK OUT HUNGER CAMPAIGN RAISES MORE THAN \$2,300 AND A TON-AND-A-HALF OF FOOD FOR NEW HAMPSHIRE FOOD BANK

CAPTION: Front row (L-R): Marie Walker, Ashlynn Moerloos, Marguerite Malloy, Lori Mangan, Renée Perrault, Lisa Smith Dean, Kim Case, Jon Singleton, Landis Donaghy, Stephan DeBuc; middle row (L-R): Michael Salinas, Meghan Kacmarcik, Connie Miville, Mystyna Yackel Shappy, Helen Costello, Tyson Derby, Bruce Wilson; and back row (L-R): Autumn Lannon-Goodwin, Debra Learnard, Nick Lamy, Jayson McCarter, Paul Morrison, John Montgomery, Fred Russell, Paul Barker, Alexis Dwyer, Eileen Groll Liponis, Rick Carter, Rick Chadbourne show their appreciation for Price Chopper/Market 32's Check Out Hunger campaign.

(Schenectady, NY) New Hampshire Food Bank received the proceeds from Price Chopper and Market 32's 2016 Check Out Hunger campaign, which included a donation of \$2,303 and 3,289 pounds of food. Check Out Hunger raised more than \$43,000 and more than 28 tons of food for 15 regional food banks and pantries in Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont.

"We are incredibly grateful for the opportunity to once again partner with Price Chopper, and its Check Out Hunger Program," said Eileen Groll Liponis, NH Food Bank Executive Director. "This donation will make a major impact on the lives of the hungry in our state, providing 7,347 meals to the 1 in 9 men, women and children in New Hampshire who don't know where their next meal will come from."

From mid-November to mid-December, Check Out Hunger gave shoppers the opportunity to add a small monetary donation to their bill (bringing the total to the next whole dollar amount) through the Round Up Your Change program and/or purchase a set-price Food Package, a \$5, \$10 or \$15 selection of pantry essentials.

Price Chopper/Market 32 matched donations up to \$5,000.

“The start of the year is a tough time for food pantries that worked so hard to provide for those in need throughout the holiday season,” said Mona Golub, vice president of public relations and consumer services. “Check Out Hunger campaign helps to raise funds, food and awareness that hunger is a year-round issue for so many in our communities. Thankfully, our teammates and customers continue to generously answer the call to contribute and help their neighbors.”

Check Out Hunger is an annual giving program and was available at all 136 Price Choppers and Market 32s throughout the chain’s six state footprint (CT, MA, NH, PA and VT.) Other regional food banks/pantries that received donations included: Food Bank of Central New York (Syracuse, NY); Food Bank of the Hudson Valley (Cornwall on Hudson, NY); Food Bank of the Southern Tier (Elmira, NY); Regional Food Bank of Northeastern New York (Latham, NY); Connecticut Food Bank (East Haven, CT); Foodshare (Bloomfield, CT); Food Bank of Western Massachusetts (Hatfield, MA); Hopkinton Food Pantry (Hopkinton, MA); Marlborough Community Cupboard (Marlborough, MA); H&J Weinberg Food Bank (Wilkes-Barre, PA); Second Harvest Food Bank of the Lehigh Valley and Northeast PA (Nazareth, PA); Vermont Foodbank (Brattleboro, VT); Webster-Dudley Food Share (Webster, MA); and Worcester County Food Bank (Shrewsbury, MA).

- 30 -

About The Golub Corporation: *Based in Schenectady, NY, the Golub Corporation owns and operates 136 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub’s 20,000 teammates collectively own more than 47% of the company’s privately held stock, making it one of the nation’s largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com*