

FOR IMMEDIATE RELEASE
July 19, 2010

PRICE CHOPPER PULLS SPECIALTY FARMS' ALFALFA SPROUTS FROM SHELVES

Voluntary Recall Result of Preliminary Positive Test Result for Listeria

The New York State Department of Agriculture & Markets notified Price Chopper Supermarkets at around 12:30 p.m. today that an Alfalfa Sprout Blend product from our Middletown, NY store has had a presumptive positive test result for Listeria.

The routine sample was taken on July 14. The agency's laboratory has sent the sample for further testing and a final result is expected by Friday afternoon, July 24.

As a precaution, Price Chopper pulled the product from shelves upon being notified. No illnesses have been reported and affected households have been alerted using Price Chopper's Smart Reply system, a notification system based on customer's Price Chopper AdvantEdge card.

Four related varieties of sprouts supplied from Specialty Farms were also pulled from shelves. The product, which is carried by other retailers in the Northeast, likely became available in stores as early as July 7. Consumers can call Specialty Farms at (203) 366-6919 or e-mail the owner of Specialty Farms, Richard Elwell, at relwell33@sbcglobal.net.

ITEMS IN QUESTION:

Specialty Farms 4-ounce packages of Alfalfa Sprout Blend, **UPC number 9208083**

Specialty Farms 4-ounce packages Alfalfa Onion/Dill Sprouts, **UPC number 9205553**

Specialty Farms 4-ounce packages Alfalfa Sprout Salad, **UPC number 9205673**

Specialty Farms 4-ounce packages Brocco Sprouts, **UPC 9298103**

Specialty Farms 4-ounce packages Alfalfa Spicy Sprouts, **UPC number 9208463.**

Best if used by date: July 26, 2010

Manufacturer: Specialty Farms LLC, of Bridgeport, CT

About Price Chopper

Based in Schenectady, New York, the Golub Corporation owns and operates 127 Price Chopper supermarkets in New York, Connecticut, Massachusetts, New Hampshire, Pennsylvania and Vermont. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service and cooperative employee relations. Golub's more than 24,000 associates collectively own 52% of the company's privately held stock. For additional information, visit www.pricechopper.com.