



Visits Schools

What is the Price Chopper Kids Cooking Club with Jodie Fitz?

The Price Chopper Kids Cooking Club with Jodie Fitz is a free program. Children who sign up for the program receive an email once a month with three recipes created by Jodie Fitz to try at home. Each recipe is accompanied with a video clip and members from the Price Chopper Kids Cooking Club are randomly drawn to cook with Jodie in the monthly video. In addition, families receive invitations to cook with Jodie when she is visiting their community with the Price Chopper Kids Cooking Club.

How do I bring the Price Chopper Kids Cooking Club to my school?

It's simple! Contact Gail Failing at gailfailing@pricechopper.com or at 518-379-1617 to see if Jodie is available to visit your school with the Price Chopper Kids Cooking.

What happens when the Price Chopper Kids Cooking Club comes to visit?

When Jodie comes to visit at your school she is accompanied by one of Price Chopper's nutritionists. Together they work as a team to bring fun, hands-on food and nutrition activities and messages to the kids along with a healthy treat for all students!

Jodie and a Price Chopper nutritionist spend time with students by making grade visits and in some cases combined grade visits depending on school enrollment. While Jodie chats about 'Cook your Way through a Healthy Day' and guides students through a healthy snack they make themselves; a Price Chopper nutritionist provides an appropriate nutrition discussion through an interactive, hands-on session that demonstrates how kids have the ability to get stronger and healthier bodies simply through their food choices.

- **Food:** A healthy snack is provided for the students from Price Chopper the day of Jodie's visit to the school.
- **Information for Families:** A letter is sent home to parents with information about the Price Chopper Kids Cooking Club, how to obtain recipes from the Price Chopper Kids Cooking Club and the benefits of the NuVal System.
- **Jodie's Cookbook at your School:** Jodie's cookbook will be available for PTA's or PTO's to promote for families to order at a discount in advance of the Price Chopper Kids Cooking Club coming to your school. Autographed copies will be delivered to your school the day she is there working with students and a percentage of book sales will be donated to your school.