

Participation Guidelines

1. To qualify for each \$2 CDTA Bus Pass Discount, you must spend \$50 with your Price Chopper AdvantEdge Card at any Price Chopper location.
2. Only purchases made at registers where the Price Chopper AdvantEdge Card is scanned are eligible.
3. Redeem your discount at participating Price Chopper locations only. (See reverse side for list of stores). For more information please visit www.pricechopper.com/bus for details.
4. This promotion may end or be modified at any time without prior notice. Discounts expire 2 months after the last day of the month in which they're earned.
5. Discounts will be tracked electronically on your Price Chopper AdvantEdge Card. You must use your AdvantEdge Card at participating Price Chopper Guest Service desks to redeem discounts.

Purchase restrictions:

Offer excludes purchases of Price Chopper gift cards, alcohol, tobacco, dry cleaning, money orders, Western Union, lottery tickets, postage stamps, entertainment tickets, video rentals, bottle deposits, copy/fax services, taxes, Bus Passes and other items prohibited by law. Offer also excludes Pharmacy prescription purchases. Discounts are calculated after all of the aforementioned items, all store discounts and all coupons (including manufacturer coupons) have been subtracted from the order.

Redemption restrictions:

Discounts can be used on only one CDTA Bus Pass purchase. Only valid on **CDTA 10 Trip Bus Pass Swiper, 31 Day Rolling Swiper, Three Day Swiper, Weekly Roller Swiper, and Star Ticket Book**. Discounts above the price of Bus Passes will be saved on your Price Chopper AdvantEdge Card for use on a future purchase.

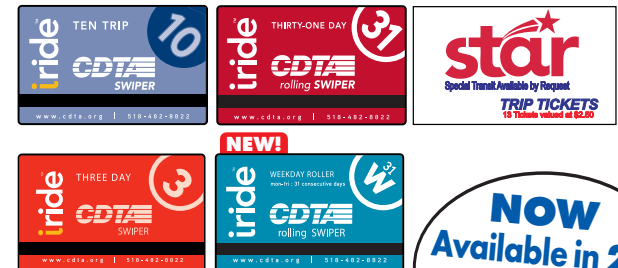
No cash back. Discounts have no cash value and are not valid with any other offer. Not subject to doubling. Price Chopper is not responsible for reimbursement of discounts due to lost, stolen or misused cards.

For every **\$50** you spend
at participating **Price Chopper**
stores you'll earn a
\$2 CDTA Discount
on **CDTA Passes!**

1. **Shop at Price Chopper with your AdvantEdge card.**
Every eligible purchase with your Price Chopper AdvantEdge Card counts toward your CDTA Bus Pass Discount.
2. **We'll keep track of your spending.**
You don't have to spend \$50 all in one trip.
3. **Your discounts add up with every visit.**
Your discounts continue to grow until you redeem them.
4. **Redeem your CDTA Bus Pass Discount at a participating Guest Service desk.**
Simply stop by one of the participating Price Chopper Guest Service Desks (Mon.-Fri. 8am-5pm, Sat. & Sun. 10am-4pm) and our helpful associates will assist you with your CDTA Bus Pass Discount.



Shop With Your
AdvantEdge Card at
Price Chopper And
PAY LESS TO
RIDE CDTA



NOW Available in 28 Capital District Stores!



➔ www.pricechopper.com/bus
➔ www.cdta.org
or visit any participating Price Chopper for info.

"Chopper Shoppers Save on Food And Pay Less to Ride CDTA!"
That's Value. That's Price Chopper Value!

Earning and Redeeming CDTA Bus Pass Discounts!

How do I earn CDTA Bus Pass Discounts?

As you know, every time you spend \$50 at any participating Price Chopper with your AdvantEdge Card, you earn a 10¢ Fuel AdvantEdge discount off every gallon of gas (up to 20 gallons) on your next fill-up. **But starting now, you can redeem your fuel discount at Sumoco or you can redeem a \$2 discount when buying popular CDTA Bus Passes at 28 Price Chopper stores!**

For Example:

Shopping Trip	Amount Spent	Fuel Discount Earned	CDTA Pass Discount
#1	\$50	10¢	\$2
#2	\$100	20¢	\$4
#3	\$150	30¢	\$6
#4	\$250	50¢	\$10

These 4 trips would earn you \$22 in CDTA Bus Pass Discounts!

\$22.00

Where can I earn discounts?

Now you can earn CDTA Bus Pass Discounts at 28 participating Capital District Price Chopper locations (see list below).

Do I need to use my Price Chopper AdvantEdge Card?

Yes! Have your card scanned every time you make a purchase.

How do I redeem my discounts?

Simply stop by a participating Price Chopper Guest Service Desk (Mon.-Fri. 8am-5pm, Sat. & Sun. 10am-4pm) with your AdvantEdge Card and one of our helpful associates will take care of your Bus Pass Discount.

Which CDTA Bus Passes can I use my discount on?

10 Trip Bus Swiper **31 Day Rolling Swiper** **Star Ticket Book** (contains 13 1-Trip Tickets)

3 Day Bus Swiper **Weekday Rolling Swiper**

Is there a limit to how many discounts I can earn?

There is **no limit** to how many discounts you can earn.

What if I don't spend \$50 on my trip?

That's OK, we keep track of what you spend and will add your purchases together. When you reach the \$50 level you will earn a discount.

Do my discounts expire?

Discounts you earn will expire on a rolling schedule – 2 months after the month in which they are earned. For example, all discounts earned in February will expire at the end of April. Price Chopper is not responsible if you let your points expire.

Can family members take advantage of my discounts?

You can share discounts only with family members who share your Price Chopper AdvantEdge Card account number.

How do I keep track of my Bus Pass Discounts?

Your CDTA Bus Pass Discounts are tracked electronically on your AdvantEdge Card just like fuel discounts. Use the chart below to help track your Bus Pass Discounts based on your fuel discount printed on your receipt.

Fuel Discount Earned	CDTA Bus Pass Discounts Earned	Fuel Discount Earned	CDTA Bus Pass Discounts Earned
10¢ off per gallon	\$2	\$1.10 off per gallon	\$22
20¢ off per gallon	\$4	\$1.20 off per gallon	\$24
30¢ off per gallon	\$6	\$1.30 off per gallon	\$26
40¢ off per gallon	\$8	\$1.40 off per gallon	\$28
50¢ off per gallon	\$10	\$1.50 off per gallon	\$30
60¢ off per gallon	\$12	\$1.60 off per gallon	\$32
70¢ off per gallon	\$14	\$1.70 off per gallon	\$34
80¢ off per gallon	\$16	\$1.80 off per gallon	\$36
90¢ off per gallon	\$18	\$1.90 off per gallon	\$38
\$1 off per gallon	\$20	\$2 off per gallon	\$40

Now there are 28 Price Chopper stores to redeem CDTA discounts and buy bus passes!

- **Altamont Ave.** - 1879 Altamont Avenue • Schen., NY
- **Bethlehem** - 1395 New Scotland Road • Slingerlands, NY
- **Brunswick** - 716 Hoosick Road • Troy, NY
- **Clifton Park** - 1028 Rte. 146 • Clifton Park, NY
- **Clifton Park Shoppers World** - 15 Park Avenue • Clifton Park, NY
- **Cohoes** - 240 Congress Street • Cohoes, NY
- **Colonie** - 1892 Central Avenue • Albany, NY
- **Delaware Ave.** - 40 Delaware Avenue • Albany, NY
- **East Greenbush** - 501 Columbia Turnpike • Rensselaer, NY
- **Eastern Parkway** - 1640 Eastern Parkway • Schen., NY
- **Glenmont** - Town Squire Pl., 329 Glenmont Rd. • Glenmont, NY
- **Glenville** - 290 Saratoga Road • Scotia, NY
- **Guiderland** - 1706 Western Avenue • Guiderland, NY
- **Hudson Valley Plaza** - 79 Vandenberg Avenue • Troy, NY
- **Loudon** - 873 New Loudon Road • Latham, NY
- **Madison Ave.** - 1060 Madison Avenue • Albany, NY
- **Malta** - 1 Kendall Way • Malta, NY
- **Mechanicville** - 1 Price Chopper Plaza, Rte. 4 & Rte. 67 • Mech., NY
- **Menands** - 444 Broadway • Menands, NY
- **Niskayuna** - 442 Balltown Road • Schen., NY
- **North Troy** - 865 Second Avenue • Troy, NY
- **Route 50** - 115 Ballston Avenue • Saratoga, NY
- **Saratoga** - 19 Railroad Place • Saratoga, NY
- **Shaker Rd.** - 475 Albany Shaker Rd. • Loudonville, NY
- **Twenty Mall** - Route 20 & Route 155 • Guiderland, NY
- **Watervliet** - 1804 Second Avenue • Watervliet, NY
- **Westgate** - 911 Central Avenue • Albany, NY
- **Wilton** - 3045 Route 50 • Saratoga, NY

Or you can simply visit our Guest Service Desk (Mon.-Fri. 8am-5pm, Sat. & Sun. 10am-4pm) and we'll gladly tell you your current Bus Pass Discount amount!



➔ For program information visit www.pricerchopper.com/bus or any participating Price Chopper or call 1-800-666-7667 (Option 1) Mon-Fri 8am-5pm
Visit www.cdta.org or call 518-482-8822 for CDTA service information!